



**Luis Othón Villegas-Solis**

MdesS - Architect -  
Consultant  
Mexico

**Luis Othón Villegas-Solis** is an award-winning designer and architect. He received a Master's Degree in Design Studies from Harvard University in 2003 and a degree in Architecture from Universidad Autónoma de Guadalajara in 1997. He is the founder of LVS Architecture, a firm that explores the connections between behavioral psychology and built spaces. His firm aims to transform sensory experiences in users through design and architecture.

Luis Othón has been a guest speaker at several national and international universities such as the NewSchool of Architecture and Design, Harvard University, School of Visual Arts, and Pratt Institute. In 2021 he was selected to present his research work on a Neuroarchitectural Interpretation System at the Neuroscience and Architecture Symposium of the Salk Institute for Biological Studies and the ANFA Academy of Neuroscience for Architecture in La Jolla, California. Luis Othón has been a teaching assistant for Paola Antonelli. He researched and contributed to the exhibitions: *Design and The Elastic Mind* and *Safe: Design Takes on Risk* at the Museum of Modern Art in New York. At the beginning of his career, Luis Othón worked for Enrique Norton Architects in New York and Rockwell Group, one of the leading experience design firms in the United States. He participated with Enrique Norton and artist Lawrence Weiner at the Snow Show in Finland.

He is the former director of the School of Architecture and Interiors at CEDIM Monterrey, Mexico. Luis has made written contributions to various publications, websites, and magazines such as *The Architects Newspaper* in New York, *Connections 360*, *10Deco*, *CoolhunterMX*, *Mexico Design*, and *BLINK*. Luis Othón is also the founder of *Design, Belly, and Brain*, a lab of ideas exploring and investigating the intersection between design and brain and architecture perception and human behavior. Mr. Villegas collaborated with Dr. Michael Arbib, and Meredith Banasiak in a chapter called "Systems of Systems: Architectural Atmosphere, Neuromorphic Architecture, and the Well-Being of Humans and Ecospheres" for Mitra Kanaani's forthcoming Book *The Routledge Companion to Ecological Design Thinking: Healthful Ecotopian Visions for Architecture and Urbanism*. His latest project is the INPAD Institute of Neurosciences for Architecture and Design co-creation, where research in neuroscience and cognitive science is promoted to inform architecture and design.